

# SKYSCRAPER 101

Wealth is built on a strong **FOUNDATION**

— *by* Mark Ira Lefkowitz —

“  
To Think  
Is To  
**CREATE**  
”

“  
What I Think  
About  
Is What I  
**Bring About**  
”



**MANAGEMENT**



**Time**

- Priorities
- People
- **RISK!**

**PROFIT  
REPORT &  
SUMMARY**

- Balance Sheet
- Profit & Loss
- Compound & Amortization
- Margins, ROI, ROE

**ME**

**MOTION**



Cash Flow In **WHEN**  
Cash Flow Out **WHEN**



**CYCLE TIME  
& SPEED =  
RESULTS**

**DESIRE**

Theory, Method

**LOCOfmotion**

Look, See, Move



**Measure  
Everything  
& Master  
Ratios**



**KNOWLEDGE**

**DISCIPLINE**

**FOCUS**

**INTEGRITY**

**STRONG FOUNDATION  
STRONG FUTURE**

**MINING ACTIONS MATTER**

Data Collection &  
Analysis =  
accurate  
predictions



— **PLAN TODAY** ★ **MEASURE EVERYTHING** ★ **BUILD WEALTH FOREVER** —

