

THE SALE IS A SUCCESS!



YOU HAVE PLANNED YOUR WORK AND WORKED YOUR PLAN

Having the right theory is important! Getting the first 15% right sets you off in the right direction. You were prepared in every facet and you set up the business to succeed. You even went so far as to check the weather to create the ideal scenario for a sunny ideal day. (good timing)

Customers lined up and continued to come all day. The stand is decorated nicely in bright colors which also attracted purchasers. The helper you hired is perfect as she is friendly, has a welcoming smile, and has great energy! She has a brilliant idea too Why not **leverage** the lemonade stand and have other products like brownies, and chocolate chip cookies.

Finally, you also thought that perhaps another stand uptown might be a great idea! Perhaps you can partner with one of your enterprenurial friends. Heck, you could franchise this venture into other stands across the city. Yes an awesome concept using the power of collaboration! “To Think Is To Create”

Continuing, and going even deeper I wonder what is a fair price to purchase a competing stand? Lets save that brilliancy for another chapter.