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Conversion of Assets to Highest and Best Use

The \$7.00 in cash is not earning interest or increasing in equity. Let's get to the real work of making lemonade from lemons. You have a plan that includes **AIM**:

A= Attention: You paid attention and completed a market study of needs. You start to create the most delicious recipe for lemonade that requires just a hint of fresh lime juice.

I= Intention; Your power of intention is incredible and you will make this a successful business because your level of desire, intensity, resilience, and grit, are off the charts.

M=Motion: Time to make it happen. You cannot just sit in your seat. You arise and BAMM

You visit the grocer and establish a relationship based on a genuine connection of being **interested!** You purchase the raw ingredients to make awesome lemonade. You spend \$5.00 bucks on lemons, 80 cents on sugar and 20 cents on limes. a total of \$6.00 spent! These are your batch raw materials or inventory raw

Post by subtracting \$6.00 from cash,
then Add a journal entry in assets
for inventory raw **post the \$6.00 there**

\$7		\$7	
ASSETS		LIABILITIES	
Cash	\$1	Notes (Short Term)	\$5
Inventory Raw	\$6	EQUITY	\$2
		Original Investment	\$2
Journal Entries		Tools	
Lease/Rents Due to US		How To Video	
FF&E (Furniture, Fixtures, Equipment)		Personal Property	
		Prepaid Expense	
		Goodw	

Time to Look, See, Move!



Converting an asset from one form to another to create cash flow or future equity is it!

Also you have drafted a pro-forma, completed due diligence, and tested on a small scale. You purchased your batch ingredients. Your Secret Recipe is almost perfected.

You are in moving at 100MPH and ready to study theory and be creative.

