

How to establish your, gross profits, costs, and margins!

What do those ratios tell you about gross receipts vs. expenditures?

In the event of cyclical change, returns, credits, loss, and other potential mishaps what wil the result be?

Understanding margins is a critcal skill to master.

How willit affect your business, growth, and future profitability?

HINT... Play the game and let's study the thought process to success!