

Now hiring a critical step in my growth!



Being prepared for the rush of people that may come on Saturday you decide to hold a job fair. Having the right team is important. You are looking for an employee that is reliable and will show up on time. Who will stay till closing time and comes from a core value of being honest, trustworthy, and has integrity.

Three candidates who are close friends show up for the initial interview and fill out applications. One is great at sales, but is ungroomed and their hair is a mess. You can only make one first impression. This one is okay, however does not move the needle as to being ideal. OOPs

Candidate number 2 has great people skills, however does not demonstrate business acumen, nor any entrepreneurship skills. They appear to be under dressed and more apt to go to a sporting event then to apply for a job.. Your people are your frontline and must appear with due care for the opportunity to work for you. No mention as to core values. Paying attention to detail matters!

Candidate 3 is dressed smartly, is wearing a necklace, earrings,, and a matching bracelet. She highlights her organization skills, and illuminates her core value of honesty. More importantly she lets you know she is reliable. Further she asks great questions about the task at hand. You can tell she has deep thoughts about her responsibilities and how to exceed expectations. BINGO!